



無綫網絡電視終止收費電視服務

(2017年4月25日) 行政長官會同行政會議今天批准無綫網絡電視有限公司(無綫網絡電視)交還本地收費電視節目服務牌照。

無綫網絡電視的收費電視牌照將於5月31日完結，而收費電視服務會於6月1日終止。無綫網絡電視現有用戶可享特別優惠，轉至 myTV SUPER。

無綫網絡電視發言人說：「無綫網絡電視的收費電視服務於2004年2月推出，惟因不斷惡化的營商環境，至今於商業上已不可行。」

「我們已採取多項重要步驟，為公司重新定位，以面對這些挑戰。公司未來將著重加強 myTV SUPER 服務及發展全新的娛樂社交媒體平台『大台網』。

myTV SUPER 自去年4月推出，已成為香港最大的OTT平台，擁有超過328萬用戶。而將於7月推出的網上平台『大台網』，將成為首個結合直播電視及社交媒體的平台。全球觀眾於欣賞電視節目後，可透過『大台網』與無綫電視藝員互動。」

TVB Network Vision to terminate pay TV service

(25 April 2017) The Chief Executive in Council today approved the surrender of domestic pay television programme service licence by TVB Network Vision Limited (TVBNV).

TVBNV's pay TV licence will end on 31 May and pay TV service will terminate on 1 June. Special packages have been offered to existing TVBNV subscribers to migrate to myTV SUPER.

“Launched in February 2004, the pay TV service is no longer commercially viable due to deteriorating business and operating environment,” a TVBNV spokesman said.

“To face these challenges, we have made a number of important steps to re-position ourselves. The company's focus in future will lie in strengthening the OTT service myTV SUPER and developing a brand new online entertainment-cum-social media platform Big Big Channel.

“Since launching in April last year, myTV SUPER has become Hong Kong's biggest OTT platform with more than 3.28 million users. The Big Big Channel, to be launched in July, will be the first platform amalgamating live TV broadcast with social media. It can be accessed online by viewers around the world who can interact with TVB artistes after watching the TV programmes.”